

From Roadmap to Reality: Implementation Strategies for Upstream Investments in Community Health





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On September 22-23, 2021, the Center for Community Investment and Nationwide Children's Hospital hosted a virtual summit for healthcare, impact investment, philanthropy, and community professionals to envision strategies to invest for community health. Click the titles of the sessions below to view the videos.

See more about the summit on [Nationwide's website](#).

PLENARY SESSIONS

[How Health Systems Can Use their Assets to Improve Community Health: Lessons from the Field](#)

Speakers:

- Robin Hacke, Executive Director, Center for Community Investment
- Tim Robinson, Chief Executive Officer, Nationwide Children's Hospital

Learning Objectives:

- Hear how leading hospitals and health systems are investing upstream in the social determinants of health.
- Learn about the strategic, economic, and mission motivations driving community investment by health institutions.
- Discover lessons learned and emerging ideas about how health systems can leverage their assets, work in collaboration with other stakeholders, and develop effective approaches to improving health equity and outcomes in their communities.

[Partnering for Better Health: The Nationwide Children's Story](#)

Speakers:

- Jonathan Welty, President, Ohio Capital Finance Corporation
- Rev. John Edgar, Executive Director and Pastor Emeritus, Community Development for All People
- Carla Williams-Scott, Director, City of Columbus Department of Neighborhoods
- Angela Mingo, MCRP, Community Relations Director, Nationwide Children's Hospital

Learning Objectives:

- Deepen understanding of the key elements of Nationwide's approach, impact, and progress in Columbus.
- Highlight perspectives from the hospital, community partners/residents, and financing on the power of partnership and the different roles partners can play.

BREAKOUT SESSIONS

Track: Getting Started in Community Investment

[Setting the Course: Six Steps for Investing in Community Health](#)

Speaker:

- Robin Hacke, Executive Director, Center for Community Investment

Learning Objectives:

- Learn how health institutions can develop and implement a community investment approach centered on community priorities and appropriate for local context.
- Explore the range of strategies hospitals and health systems are using to deploy their assets (e.g., land, investment portfolios, etc.) to advance health equity in the communities they serve.

Mobilizing Health System Assets for Community Investment**Speakers:**

- Patty McClimon, Senior Vice President and Chief Strategy Officer, Nationwide Children's Hospital
- John Vu, MPH, Vice President of Strategy, Kaiser Permanente
- Kevin Progar, Project Director, UPMC Health Plan
- **Moderator:** Nora Bloch, Senior Advisor, Community Investment, Center for Community Investment

Learning Objectives:

- Learn the sources (e.g., insurance reserves, grants, impact investment set asides) of funds that health institutions are using to finance their investments in the social determinants.
- Hear how health sector investment can unlock capital from other investors (e.g., banks, local governments, etc.) to advance community priorities.
- Review different structures and products (e.g., equity, loans, guarantees, loss reserves, etc.) that hospitals and health systems are using to deploy capital.
- upstream investments.

Track: Partnerships**Putting the Community in the Driver's Seat: Strategies for Authentic Engagement to Identify Priorities for Community Investment****Speakers:**

- David Perlstein, MD, President and Chief Executive Officer, SBH Health System (Bronx, NY)
- Patrice Allen Brady, MCRP, Project Manager, Nationwide Children's Hospital – Healthy Homes (Columbus, OH)
- Matthew Madia, Director of Real Estate Services, Neighborhood Allies (Pittsburgh, PA)
- **Moderator:** Chris Kabel, MPH, Senior Health Fellow, Kresge Foundation

Learning Objectives:

- Explore best practices to ensure that community voice and priorities determine all stages of developing and implementing a community investment strategy.
- Hear examples of how community members are influencing other community investment stakeholders (e.g., banks, local governments, etc.) to deepen and accelerate investment in community priorities.

Track: Measurement**From CHNAs to Measuring Health Impacts: Approaches and Lessons Learned****Speakers:**

- Stephany DeScisciolo, PhD, Vice President of Knowledge, Impact & Strategy, Enterprise Community Partners
- Maggie Super Church, MSc, MCP, Vice President: Healthy and Resilient Communities, Conservation Law Foundation
- **Moderator:** Indu Spugnardi, Director, Advocacy and Resource Development, The Catholic Health Association of the United States

Learning Objectives:

- Find out what has been learned about assessing community health with a focus on the root causes of health inequities.

- Understand different approaches to designing and measuring upstream interventions and their effects on health.

HEALTHY NEIGHBORHOODS HEALTHY FAMILIES: IMMERSION TOURS

- **Eliminating Vacant, Blighted Properties and Increasing Homeownership in Columbus**
 - Gretchen West, MCRP, Executive Director, Healthy Homes, Nationwide Children's Hospital
 - John Turner, Administrator, Land Redevelopment Division and Columbus Land Bank Program, City of Columbus
- **Investing in Columbus Schools: Strategies to Support School Readiness & High School Graduation**
 - Marcie Rehmar, Director, Community Education, Nationwide Children's Hospital
 - Ed Miner, Project Manager, Healthy Neighborhoods, Healthy Families, Nationwide Children's Hospital
- **Improving Health Care Access through Community and School-based Services**
 - Dr. Akua Amponsah, Pediatrician, Nationwide Children's Hospital
 - Mary Kay Irwin, Senior Director, School Health, Nationwide Children's Hospital
 - Nakeia Hudson, Program Manager, School-Based Behavioral Health Services, Nationwide Children's Hospital
- **Partnering to Promote Neighborhood Safety & Community Engagement**
 - Carla Fountaine, Community Relations Project Manager, Nationwide Children's Hospital
 - Nick Jones, Director, Healthy Neighborhoods Healthy Families, Nationwide Children's Hospital
 - Adam Troy, Director of Missions, New Salem Baptist Church, Chief Engagement Officer of Community of Caring Development Fund
- **Expanding Employment Opportunities and Workforce Development for South Side Residents**
 - Ramani Hunter, Career Advancement and Retention Navigator Nationwide Children's Hospital
 - Jenifer Garey, Director, Workforce Development and Learning, Goodwill Columbus

Learning Objectives:

- Hear how a hospital works with private and public partners to create programs to reduce social determinants of health, particularly around housing, workforce and economic development, health care and education
- Explore best practices in starting these programs and the integral role a community plays
- Learn about potential new programs to implement in your community
- Learn how hospital is implementing programs in local neighborhoods, the South Side and Linden